

## Ukraine

### **Internet connection at home remains a privilege for youth living in high-rise buildings in major Ukrainian cities**

**Whilst in 3Q 2009, 32% of Ukrainian households had a desktop computer or laptop, only half of them had an internet connection at home.**

**Amongst home users, 16% had to use a mobile connection for internet access and 7% still use slow and unstable dial-up connection.**

**Usage of such inconvenient and expensive ways of connection shows that wired broadband connection is still unavailable for major groups of customers.**

This problem is most typical of Ukrainian villages. Despite the prevailing perception of extreme poverty in Ukrainian villages, 20% of rural households have a computer, but only a quarter of them (5% of total) have access to the internet. 36% of such households have to rely on a mobile operator network and 19% use slow dial-up for Internet connection.

The small number of internet users in Ukraine is mainly due to the undeveloped telecommunications infrastructure. This is also shown by the data for major Ukrainian cities. Even in such cities, the internet providers have not extended their wired networks to districts with private houses and low-rise buildings.

29% of the households living in private houses in cities with 1 million or more inhabitants have a computer or laptop at home, whereas only 9% of such families have an Internet connection at home. However, 40% of households living in high-rise buildings with 6-10 floors have a computer, and 26% are connected to the internet. This ratio indicates that even in the most developed Ukrainian cities demand for internet access is still not fully satisfied.

#### **Reference information**

The data on households computer and internet penetration are based on the GfK Ukraine TAM Establishment Survey (3,000 face-to-face interviews nationwide each quarter).

The data on connection type for home internet access is based on regular research in the financial and telecommunication services markets. The overall sample of respondents is 1,000 persons per month, representative of the population of Ukraine according to gender, age, region and settlement size indicators. The survey methodology used was the personal interview.

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