

Admin Module: Complex Management of Clients, Projects and Shopping Waves

The screenshot shows a web browser window displaying the GfK SMART ADMINISTRATOR interface. The browser's address bar shows the URL <http://wallis.cariboulake.com/GfK.Smart.Admin/Project/index.rails>. The page header includes "GfK SMART ADMINISTRATOR" and "GfK CUSTOM RESEARCH NORTH AMERICA". A "Logout" link is visible in the top right corner.

The main content area is titled "Client Project Setup Menu" and is organized into three columns:

- client project setup** (left sidebar):
 - survey admin
 - directory
 - scheduling
 - scheduler admin
 - shopper admin
 - user admin
 - proofreader
 - proofreading admin
 - application admin
- Client** (middle column):
 - [Create Client](#)
 - [Search for Client](#)
 - [Create Client Restriction](#)
 - [Search for Client Restriction](#)
- Project** (right column):
 - [Create Project](#)
 - [Search for Project](#)
- Wave** (right column):
 - [Create Wave](#)
 - [Search for Wave](#)